TABLE I
PHILIP MORRIS

Brand	CO, mg/cigt. Philip Morris Data Jan., 1982	FTC Report 3/83	TITL Market Sample #26
Alpine 85	13.9	13.6	14.1
Benson & Hedges 70	1.6	1.5	1.7
Benson & Hedges 85	12.6	13.1	12.8
Benson & Hedges 100 (Box)	16.2	15.5	15.5
Benson & Hedges Menthol 100 (Box)	16.1	15.3	15.4
Benson & Hedges 100 (Soft Pack)	17.1	16.3	16.8
Benson & Hedges Menthol 100 (Soft Pack)	16.5	16.2	16.5
Benson & Hedges Lights 100 (Box)	12.6	12.9	13.3
Benson & Hedges Lights Menthol 100 (Box)	11.1	12.2	12.1
Benson & Hedges Lights 100 (Soft Pack)	13.1	13.0	12.9
Benson & Hedges Lights Menthol 100 (Soft Pack)	13.0	12.0	11.6
Benson & Hedges Multifilter 85	11.2	11.6	11.6
Benson & Hedges Multifilter Menthol 85	9.7	10.2	10.6
Cambridge 85 (Box)	<0.4	**	0.1
Cambridge 85 (Soft Pack)	1.2	1.2	1.3
Cambridge 100	4.9	5.1	5.6
English Ovals 70 (NF)	12.5	12.1	12.1
English Ovals 85 (NF)	14.3	13.4	14.4
Galaxy 85	15.6	16.0	15.6
Marlboro 80 (Box)	14.8	14.9	14.9
Marlboro Menthol 80 (Box)	13.3	14.4	14.3
Marlboro 85	16.2	15.2	15.7
Marlboro Menthol 85	13.5	14.3	13.8
Marlboro 100 (Box)	16.4	16.8	17.1
Marlboro 100 (Soft Pack)	16.9	16.4	16.5
Marlboro Lights 85 (Box)	11.8	11.6	11.8
Marlboro Lights 85 (Soft Pack)	12.8	12.6	12.8
Marlboro Lights 100	13.7	12.8	12.7
Merit 85	10.6	10.6	10.3
Merit Menthol 85	9.4	10.0	10.0
Merit 100	12.0	12.7	12.1
Merit Menthol 100	11.7	11.3	11.2
Merit Ultra Lights 85	4.0	4.2	4.3
Merit Ultra Lights Menthol 85	4.0	3.7	4.1
Northwind 85	10.8	10.2	10.6
Northwind 100	11.0	10.6	10.9
Parliament Lights 80 (Box)	9.9	9.3	9.6
Parliament Lights 85	11.1	10.7	10.8
Parliament Lights 100	11.0	11.2	11.3
P. M. International 100	15.5	16.0	16.1
P. M. International Menthol 100	15.8	16.2	15.9
Philip Morris 70 (NF)	13.4	12.3	12.9
Philip Morris Commander 85 (NF)	16.4	14.9	16.1
Players Navy Cut 70 (NF)	16.7	14.4	14.9
Saratoga 120	15.2	15.8	15.5
Saratoga Menthol 120	15.2	15.7	15.1
Virginia Slims 100	15.0	14.3	14.5
Virginia Slims Menthol 100	14.4	13.9	13.5
Virginia Slims Lights 100 (Box)	8.5	8.9	8.9
Virginia Slims Lights Menthol 100 (Box)	9.2	7.9	8.4
OVERALL AVERAGE CO DELIVERY	12.3	12.1	12.3

**Below sensitivity of method used by FTC.

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Source: https://www.industrydocuments.ucsf.edu/docs/lqvl0001